

ON THE EAR WAVES

The Official Newsletter of London Audiology Consultants



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May is Better Hearing Month Age Related Hearing Loss

Hearing loss that results from the aging process is called presbycusis and reflects a number of underlying changes to the auditory system. These changes can affect the inner ear, the auditory nerve and can have an impact on the processing of sound by the higher auditory centers of the brain.

Presbycusis often results in difficulty hearing high frequency sounds and age related hearing loss is frequently gradual in onset. Sometimes the onset of hearing loss will be so gradual that many people do not notice the change in hearing until it starts to

interfere with hearing conversation. Other factors that may increase how much hearing loss is present include diabetes, poor circulation and noise exposure.

Individuals who choose not to treat hearing loss with hearing aids may face a decline in the quality of life due to social isolation. A link between untreated hearing loss and cognitive decline has also been established.

Statistics for age related hearing loss suggest that as many as one in three people over the age of 60 have hearing loss. (Continued on reverse)

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Age Related Hearing Loss (continued)

This jumps to one in two people over the age of 85.

Signs of presbycusis include:

1. Asking frequently for repetition.
2. Having difficulty hearing in noisy places.
3. Turning TV and radio volume up louder than others find comfortable.
4. Having the perception that others are mumbling or not speaking clearly.

Presbycusis is very treatable with hearing aids. Many hearing aids are designed for use with individuals with age related hearing loss. Hearing aids cannot replace natural hearing but they will help to improve communication with family and friends. Being able to hear better keeps you connected to others and may improve overall quality of life.

Hearing Aid Batteries

To meet environmental guidelines for consumer batteries, formulation of hearing aid batteries has changed to reduce the amount of mercury present.

As a result of this change we recommend that after you remove the seal (tab) on the battery let it sit for a least a minute before placing it in your hearing aid. This will allow air to enter the battery and start the current. Failure to wait for a least a minute will result in unstable current from the battery and premature failure of the battery.

If you have any questions about the batteries sold through London Audiology Consultants please speak to any staff member.

Team Ear-Resistibles

On June 7 2015, London Audiology Consultants' Team, The Ear-Resistibles will participate in the Gutsy Walk for Crohn's and Colitis Canada. Did you know that Canada has one of the highest rates of Crohn's and Colitis in the world? The Ear-resistibles are walking for the cure!



Hearing Club

Come join **The Hearing Club**.

The Hearing Club meets once a month on the last Thursday of the month from 2 to 4 PM. There will be a talk by a guest speaker followed by tea and coffee, refreshments and time to socialize.

Upcoming dates are May 28 and June 25. Check the "News" section of our website for details or pick up a flyer at the office.



Meet our London Audiology Family

Meet Sheila Campbell

Sheila is an integral part of the London Audiology Consultants administrative team. She is often the first face you see when coming into the main office.

"This was not my field for employment, but my previous experience enables the customer interaction to be a perfect fit for me. I have seen first hand what a difference the correct hearing aids can make in a persons life."



2015 is the Year of the Brain

Here are some fast facts about your brain:

The average brain weighs about 3 pounds.

The brain consist of about 100 billion neurons.

When you are awake your brain produces enough electricity to power a small light bulb.

